Have You Been Frustrated With Your Business Golf Results?

How Would You Like To Learn The Business Golf Secrets That Will Double Your Income In 2011?

Introducing:

An All-Star Faculty of Business & Golf Leaders:

- Scott Seifferlein of GrandRapidsGolfLesson.com
- Tim Green of The Referral Institute
- Tony Rubleski of Mind Capture Group

Register by April 15th!! Limited To The First 20 Registrants

Hosted By Scott Seifferlein, PGA Golf Guru April 28th & 29th at The Highlands Golf Club



What You Will Learn

Golf Techniques To Win The Business Deal- Even if you can't drive the ball 300 yards.

VCPTM **Process -** Creating business golf referrals out of thin air. **Yellow Tulip Strategy-** Mastering Mind Capture Techniques that will make you "The Person" to play golf with.

Your Investment: \$597 (Includes lunch both days, networking, 18 holes of golf with cart at The Highlands Golf Club, Golf Instruction, Referral Training, Marketing Training & Business Golf Training)

"The unique approach and expertise your instruction provides to both experienced golfers and beginners is far superior then any I have encountered." Darlene L. Cress, Financial Advisor, Wealth Management Specialist, Raymond James & Associates

"The opportunities that have come forward from Tim Green's Referrals for Life Class have been wonderful! The best part is cold calling is no longer a part of my scheduled week."

Libby Elliott, AFLAC

"Tony has nailed it with this book. In a busy fast-paced world, a positive attitude and the right skills to match are essential for success as we head into the new decade.

This is a must read!" Ivan Misner, NY Times Bestselling author, Founder of BNI

Hurry and book your spot today! Contact Scott at 616.802.4969 Or at info@grandrapidsgolflesson.com

Highlands Golf Club

2715 Leonard St. NW, Grand Rapids, MI 49504

3 Big Reasons To Register for the

April 27 & 28 Biz Golf Boot Camp Event!!

1. Over \$800 Value

This Boot Camp is *Loaded*. We have packed in Tim Green's Half Day Course - \$199 Value, Tony Rubleski's Half Day Course - \$199 Value, Scott Seifferlein's Half Day Course - \$102 Value, 18 Holes & Cart at The Highlands Golf Club - \$57 Value, two referral books from Ivan Misner - \$40 Value, One Hour Private Coaching Session w/ Scott - \$150 Value, Marketing Critique from Tony - \$100 Value, Lunch both Days - \$20 Value.

- 2. Lock out your competitors as we will limit attendance to the first 20 that register.
- $\bf 3.$ Learn the Business Strategies That Will Double Your Business Golf Income!

Send Enrollment Form to info@grandrapidsgolflesson.com or call 616.802.4969

^{*}Double Your Business Golf Income Guarantee! We are so confident this Biz Golf For Life Boot Camp will double your business golf income that we are offering a money back guarantee. If after 12 months, you have not doubled your business golf income, simply let us know and you will receive a 100% no questions asked money back refund.

Who is Tony Rubleski?



Tony is currently the president of Mind Capture Group. His message is designed to help people 'Capture' more minds and profits.

His second book in the Mind Capture series titled *Mind Capture: How You Can Stand Out In The Age of Advertising Deficit Disorder* went #1 in three different business categories with Amazon.com and received stunning reviews from a wide range of leaders in marketing, sales, psychology to academia, entrepreneurs and multiple New York Times bestselling authors. In late January of 2011 he will release his third book in the series titled, *Mind Capture: How to Awaken Your Entrepreneurial Genius in a Time of Great Economic Change!*

His work has been featured in various media outlets ranging from Bottom Line Magazine, The Detroit Free Press, the FOX TV network, to CNN Radio, NPR and Entrepreneur Magazine Radio. In 2009, NWA in-flight magazine, *World Traveler*, featured Mind Capture as the Business Pages selection of the month.

He writes regularly for several magazines, blogs and trade publications on sales, marketing, and motivation related topics. He's also a faculty member at the US Chamber of Commerce where he teaches in the target areas of marketing and technology topics for chamber and association executives. In addition, he's the editor and creator of *A Captured Mind* monthly newsletter which also features audio interviews with top authors, business leaders, and other well known newsmakers.

Tim R. Green



As an inspirational and motivational speaker, Tim has a gift for taking complex strategies, such as becoming an expert in referral marketing, and making them simple to implement. He has traveled from coast to coast motivating and inspiring audiences of 5,000 plus.

Tim has recently presented for numerous corporations and organizations, including, Michigan Jaycees State Convention, Automation Alley in Troy, Vistage, University of Michigan Alumni-Detroit Chapter, NAIFA-National Association of Insurance and Financial Advisors-Kalamazoo chapter along with several Michigan Real Estate Boards and Real Estate offices. Tim was also a featured speaker at Referrals for Day® and Referral Institute's International Convention.

"Tim Green can truly inspire and motivate a crowd and his knowledge on referral marketing training is no less than outstanding. I have seen many, many presentations over the year, and Tim is in a class of his own as a presenter. I consider him to be one of our number one referral marketing trainers for Referral Institute. No matter how many times I see him speak, he never fails to impress me with his dynamic ability to capture an audience."

Ivan Misner

NY Times Bestselling author & Founder of Referral Institute

"I wanted to congratulate you again on the sensational speech you gave at the Referral Institute Conference in New Orleans last month. As a professional conference speaker and the International President of the Global Speakers Federation, I get to see a lot of speakers deliver presentations all around the world. Your presentation is one of the most inspiring and motivating presentations I have seen in a long time."

Lindsay Adams CSP

President, Global Speakers Federation

Nevin Award Winner & Past National President, National Speakers Association of Australia

"I've met and spoken with many top speakers, NY Times Bestselling authors, and media celebrities during the last five years in my travels, and Tim ranks right up there with the best I've ever seen."

Tony Rubleski

#1 Amazon Bestselling Author

President, Mind Capture Group

Tim's newest book is *Set 4 Life: Four Amazingly Simple Steps to Personal, Financial & Referral Marketing Success.* The book explains his experiences of creating personal, financial and referral marketing success. The majority of people believe they need a complex strategy to become successful and Tim shatters this myth in his book.

Career Highlights

- Trained in Public Speaking by Decker Communications, New York
- Certified trainer for Real Estate Agents & Loan Officers in the State of Michigan
- Accelerated Program in the U.S. Navy in Satellite Communications
- Received the first place award, West Michigan regional Salesmanship competition
- Top Salesman for Color Tile; instrumental in record sales year for company
- Hosted the Radio & TV show, "Your Money Matters"
- Past Director and Certified Trainer for BNI
- Past President, Davison Chamber of Commerce
- Past Board Member, Davison Community Schools

Tim is one of the top referral marketing experts in the country. His personal mission is helping others find the simple way to achieve personal, business, and referral marketing success. Tim states, "Predict your income by predicting your Referrals for Life®!"

Tim can be reached via email at, kgreen@RIofMI.com or visit his website at, www.RIofMI.com

Scott Seifferlein



As a speaker, writer, and golf coach, Scott has shared his golf secrets with hundreds of thousands of golfers around the world. He has helped golfers of all levels and professions; even a few dozen celebrities. Scott's 18 years in the business include coaching golfers in Michigan, South Carolina, New York, and Florida. He currently coaches golfers at The Highlands Golf Club and Champions Gate Indoor Golf.

Scott has recently presented for numerous golf outings and corporate events including Mary Free Bed, Ferris State, The West Michigan Dental Foundation, Caledonia and Grand Rapids Kiwanis, Wyoming/Kentwood Rotary, Grand Rapids Community College and Michigan Interscholastic Golf Coaches Association.

"When selecting speakers for our winter clinic, I wanted someone who would appeal to coaches (new and experienced) with practical strategies that would make them better coaches. Scott immediately established credibility with his audience and provided information that addressed many myths of the golf swing. Scott was well received by the coaches and did an outstanding job. He has a bright future in the golf business." **Gregg Kirchen, Executive Director, Michigan Interscholastic Golf Coaches Association**

"Thank you for an outstanding, but too short of a presentation at the Caledonia Kiwanis Club. I could have listened to you for a much longer time. I was the gentlemen who asked the question regarding 3 to 1 ratio between men and women. I must get my wife in touch with you in the very near future. She has just taken up the game and would like to improve her striking ability. Thank you again." **B. Lynn Benedict**

"Great feedback on the presentation. Thank you for working with me to offer this to the MFB employees." **Dawn Buckley, Mary Free Bed Grand Rapids**

While holding the top instructor position at Middle Bay Country Club, Scott was featured in Donald Trumps Book, <u>The Best Golf Advice I Ever Received</u>. Scott has been featured on Grand Rapids Fox 17 Television, WZZM TV 13 Take Five & Company, WGVU Morning Show on 88.5FM and 1480AM, The Gonzo & Barnaby Show on WLHT-FM (95.7), Michigan Publinxer, Michigan Golf News and Grand Rapids Press Golf Blog. Scott has also authored his own EBook titled <u>Seven Golf Myths That Are Destroying Your Game</u>.

Scott has conducted over 320 clinics for both men and women, over 200 junior clinics and camps and over 5,000 individual lessons.

Scott's feature speaking engagement is titled "You're Not Looking Up. And Other Golf Myths Revealed". This entertaining presentation captures audiences by shattering past golf theories with factual statistics and audience participation.

Scott can be reached by phone, e-mail or website at 616-802-4969, info@grandrapidsgolflesson.com, www.grandrapidsgolflesson.com